



For Immediate Release

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PRESS RELEASE

Ballston Spa National Bank Issues \$5000 Food Pantry Challenge

*Bank donates \$5000 and promises to match up to another \$5000
for the Regional Food Bank of NENY*

BALLSTON SPA, N.Y. – [Ballston Spa National Bank \(BSNB\)](#), announced today a matching campaign to support the Regional Food Bank of Northeastern New York. BSNB will add to an initial donation of \$5000 by matching the first \$5000 in new cash gifts to the food bank that are received as part of the campaign. The match applies to donations received now through May 27, 2020.

“BSNB volunteers recently hosted a drive-thru food pantry in coordination with the Regional Food Bank. With member food pantries facing a sharp increase in demand due to the COVID-19 outbreak, we felt compelled to provide additional support,” said Christopher R. Dowd, BSNB president and CEO. “As a result, BSNB has made an initial donation of \$5000 to support the Regional Food Bank’s efforts and is issuing a challenge to match up to another \$5000 in support. We hope the challenge will incent those who also want to help with a way to make their donation stretch even further.”

“Over the last nine weeks, the Regional Food Bank has increased their services by more than 50%, providing 9.2 million pounds of food for thousands of people in need – many for the first time in their lives. Our work would not be possible without support from our community,” says Susan Lintner, Director of Community Impact, Regional Food Bank of Northeastern New York. “For every dollar donated, we can provide up to four meals and this generous match will allow us to double that. We are so appreciative of BSNB’s support.”

In order for the Food Bank to receive the match from BSNB, donate directly via the [Regional Food Bank’s donation site](#) and select ‘BSNB Matching Campaign’ as your donation designation. You may also make checks payable to the Regional Food Bank of Northeastern New York and drop them off at any BSNB banking location or mail to BSNB, ATTN: Regional Food Bank Matching Campaign, PO Box 70, Ballston Spa, NY 12020.

ABOUT BALLSTON SPA NATIONAL BANK

With just the right combination of personal service and high tech convenience, BSNB offers a wide range of financial products and services to individuals, families, municipalities, nonprofits, and businesses throughout New York’s greater Capital Region. Find out more about BSNB’s offerings [here](#). To become part of BSNB’s online community, please visit us on [Facebook](#), [Twitter](#), and [LinkedIn](#).

(more)

ABOUT THE REGIONAL FOOD BANK OF NORTHEASTERN NEW YORK

The Regional Food Bank of Northeastern New York is a 501(c)(3) not-for-profit organization that collects donated food from the food industry and distributes it to nearly 1,000 charitable agencies feeding the hungry in 23 counties of northeastern New York. The food provided by the Regional Food Bank helps to feed over 350,000 people each month. In 2019, the organization distributed over 40 million pounds of food to the hungry. The Regional Food Bank is a member of Feeding America, the national network of food banks. The organization is supported by foundations, private contributions and fundraising events. For information on services offered by the Regional Food Bank, call (518) 786-3691 or visit www.regionalfoodbank.net.



Caption: Ballston Spa National Bank President and CEO Christopher R. Dowd, pictured on the right, donates \$5000 to the Regional Food Bank of Northeastern New York at the May 15 Drive-Thru Food Pantry the bank hosted in Voorheesville. Francis Schickel of the Regional Food Bank, pictured on the left, delivered more than 19,000 pounds of food that was distributed at the event.



Caption: Ballston Spa National Bank volunteers load food into a patron's trunk in Vorheesville. Food for the May 15 Drive-Thru Food Pantry was provided by the Regional Food Bank of Northeastern New York. BSNB's donation of \$5000, coupled with a promise to match up to \$5000 more under a newly announced matching campaign, will assist the Regional Food Bank in distributing much needed food supplies across the region.

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